

Ever wonder how our "Southeast Breeze" got its name?

Stu Morris won the name-the-newsletter contest (see Dec. 1982 newsletter). Stu is standing on the far left in this photo taken on the front steps of the Lonesome Lake hut.

Also included in the photo is **Bill Brown**, the chapter's first Trails Chair, who served an 8 year term (seated, front row, far right, wearing a Scottish cap) and **Bruce Dunham**, Chapter Chair 1995-1997 (seated, front row, far left).



SEM 1986 LONESOME LAKE VOLUNTEER TRAIL CREW

photo credit: Bruce Dunham (Chapter Chair 1995-97)

There's even more to the story...

Bruce Dunham designed the logo and typeset for the first masthead in 1982.

Bruce says: "When I started to do the artwork for the masthead, I had been told that the name for the newsletter would be "The Breeze." I made the decision to include the name of the chapter. There was some confusion at the time about the name of the chapter. I was new to the chapter and I kept hearing people say that the name of the chapter was Southeast and some were saying Southeastern. The name of the AMC magazine was the "Bulletin" and they printed the name of the Chapter as Southeast – but the SEM members at the first chapter meeting had voted for Southeastern. Being new to the Chapter I assumed that the AMC magazine had the right name. Had the correct name of the chapter been used, the first masthead would have been "Southeastern Breeze" in 1982 (nothing to do with wind direction)."

